



# 2021

**SERVICE MENU**  
**+ PROCESS**

[aksocialmedia.net](http://aksocialmedia.net)

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# WE ARE THE POWERHOUSE

INTENTIONAL, MEMORABLE DESIGN IS OUR PASSION. WE THRIVE ON POWERING UP AWESOME BRANDS + ENTREPRENEURS WITH TIMELESS, CREATIVE DESIGN SOLUTIONS TO GROW YOUR BUSINESS, BUILD TRUST + ADD VALUE TO YOUR AUDIENCE.

*let's work!*



# ULTIMATE LOGO BRANDING SUITE\*

## FULL BRAND IDENTITY SUITE

PRIMARY LOGO  
SECONDARY LOGO  
SUBMARK/ICON

BRAND STYLE GUIDE:  
MOODBOARD  
COLOR PALETTE  
FONT PALETTE

## INCLUDED COLLATERAL DESIGNS

BUSINESS CARD DESIGN  
(2) SOCIAL MEDIA TEMPLATES  
IG HIGHLIGHTS

INVESTMENT :

# \$499

**PURCHASE NOW**

\*MAY BE SPLIT INTO 2 PAYMENTS

## BRAND STYLE GUIDE



SECONDARY LOGO

SUBMARK/ICON LOGO

AK SOCIAL



## BRAND FONTS

Qualy

Abcdefghijklmn  
opqrstuvwxyz

*Alexandra*  
*Accdefghijklmnopqr*  
*stuvwxyz*

BRAND STYLE GUIDE CURATED BY AKSOCIALMEDIA

## BUSINESS CARD DESIGN



## SUBMARK ICON IN USE



## INSTAGRAM HIGHLIGHTS

**start-up**

**CUSTOM WIX LANDING PAGE**

BUILD YOUR AUDIENCE WITH A BRANDED LANDING PAGE. PERFECT FOR SERVICE PROVIDERS, AUTHORS, INFLUENCERS + NEW BRANDS THAT WANT TO MAKE THEIR MARK

**INCLUDES:**

- ONE PAGE DESIGN
- EMAIL SUBSCRIPTION SET UP
- SOCIAL MEDIA SET UP

investment:

**\$425**

**go-getter**

**SHOPIFY OR WIX E-COMMERCE WEB DESIGN\***

GET ALL THE ESSENTIALS FOR A CREATIVE, FUNCTIONAL + STRATEGIC WEBSITE.

**INCLUDES:**

- 5 PAGE DESIGN
- CUSTOM GRAPHICS
- E-COMMERCE INTEGRATION
- EMAIL SUBSCRIPTION
- BASIC SEO
- LAUNCH FLYER
- 1 HOUR TRAINING

investment:

**\$799**

**the boss**



**THE FULL SHA-BANG!\***

EVERYTHING YOU NEED TO COMPLETELY BOSS UP YOUR BRAND. IN JUST A FEW WEEKS YOU'LL GO FROM IDEA TO EXECUTION!

**INCLUDES:**

- ULTIMATE LGOO SUITE
- GO GETTER WEB DESIGN PACKAGE
- LAUNCH FLYER

investment:

**\$1199**

**NEED A REVAMP?**

EMAIL OUR TEAM [INFO@AKSOCIALMEDIA.NET](mailto:INFO@AKSOCIALMEDIA.NET)

- \* DESIGNS OFFERED ON WIX AND SHOPIFY PLATFORMS
- \* DOMAINS NOT INCLUDED
- \* MONTHLY E-COMMERCE FEE NOT INCLUDED
- \* PAYMENT PLANS AVAILABLE

a la carte  
*Pricing*

PRINT READY DESIGN FILES

## BUSINESS CARD DESIGN

DOUBLE SIDED \$65

## FLYER DESIGN

SOCIAL MEDIA FLYER \$75

THANK YOU CARD DESIGN

DOUBLE SIDED \$99

## SOCIAL MEDIA BRANDING

INSTAGRAM HIGHLIGHTS \$75 (5)

INSTAGRAM STORY TEMPLATE SET \$99 (3)

SOCIAL MEDIA BANNER \$75

SOCIAL MEDIA TEMPLATE SET \$99

## APPAREL

T-SHIRT DESIGN \$150

## PROMOTION

E-BOOK COVER DESIGN \$149

WEB BANNER \$75

DIGITAL MEDIA KIT \$175

## STATIONARY

LETTERHEAD \$99

INVITATION DESIGN \$175

## CREATIVE DIRECTION

PHOTOSHOOT MOOD BOARD/GUIDE \$299

BRAND MOOD BOARD/ STYLE GUIDE \$225

## LOGO DESIGN

SINGLE LOGO DESIGN (2) EDIT ROUNDS \$199

NEED A CUSTOM DESIGN? EMAIL OUR TEAM! [INFO@AKSOCIALMEDIA.NET](mailto:INFO@AKSOCIALMEDIA.NET)

BEAUTY  
BRANDING

# ULTIMATE BEAUTY BRANDING PACKAGE



**INCLUDES:**

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**ULTIMATE LOGO BRANDING  
SUITE**

**HANGTAG DESIGN**

**BUNDLE WRAP OR LASH BOX  
DESIGN**

**3 SOCIAL MEDIA TEMPLATES**

**2 SOCIAL MEDIA FLYERS**

**GO GETTER WEB DESIGN  
PACKAGE**

**INVESTMENT:**

**\$1,300**

# THE PROCESS

- 1. CONSULTATION.**  
BOOK A POWER UP SESSION OR CHAT IN WITH US ONLINE! WE CAN DISCUSS YOUR GOALS + MAKE SURE THE POWERHOUSE IS A GREAT PLACE FOR YOU.
- 2. ONBOARD.**  
WE'LL SEND YOU A WELCOME PACKET WITH OUR DESIGN AGREEMENT, INVOICE + A FORM TO COLLECT THE DEETS!
- 3. THE POWER UP.**  
WE'RE POWERING UP OUR CREATIVE JUICES TO WORK ON YOUR AWESOME PROJECT. YOU'LL HEAR FROM US IF WE NEED EXTRA INFO OR THE TURN AROUND TIME IS COMPLETE.
- 4. FINE TUNING.**  
YOU'LL GET YOUR PROOFS AND BE ABLE TO MAKE UP TO (3) FREE EDITS IF NEEDED. ONCE CONFIRMED, ANY PENDING BALANCE IS DUE TO RELEASE DESIGNS.
- 5. ALL SET!**  
FINAL FILES WILL BE SENT + YOU'RE READY TO LAUNCH!

frequently asked

# Questions



## what are your hours?

POWER HOURS ARE TUESDAY-  
FRIDAY 10AM-10PM EST

## what is your turnaround time?\*

LOGO PACKAGES: 3 WEEKS

WEB DESIGN: 4-5 WEEKS

A LA CARTE PROJECTS: UP  
TO 10 BUSINESS DAYS

\*RUSH FEE AVAILABLE

\*TIMELINES VARY BASED ON VOLUME

## how do I place my order?

ORDERS MAY BE PLACED IN OUR ONLINE  
STORE. IF YOU HAVE A SPECIAL REQUEST,  
PLEASE EMAIL [INFO@AKSOCIALMEDIA.NET](mailto:INFO@AKSOCIALMEDIA.NET)

## can we have a chat before booking?

OF COURSE! JUST LET US KNOW YOU  
WANT TO BOOK A POWER UP SESSION.

## do I get any revisions?

ABSOLUTELY! YOU GET 3 REVISIONS ON  
US. AFTER 3, AN ADDITIONAL FEE WILL  
APPLY.

## what is your refund policy?

OUR CREATIVITY CANNOT BE REFUNDED.  
ALL SALES ARE FINAL

## in what format will I receive my files?

LOGO FILES ARE DELIVERED IN PNG, PDF,  
AND SGV FORMAT



# CONTACT OUR TEAM

INQUIRES:

**INFO@AKSOCIALMEDIA**

CUSTOMER SERVICE:

**CUSTOMERSERVICE@AKSOCIALMEDIA.NET**

CHAT WITH US:

**AKSOCIALMEDIA.NET**

